

Toolkit for Using Values in Museums



Developed by Ceredigion Museum



1 Table of Contents

Contents

1	Table of Contents	2
2	Introduction	3
3	Background and Partners.....	4
4	Overview of Pilot Community Sessions	5
5	Planning Community Outreach.....	6
6	Using an Action Research Approach	7
7	Values and Objects Pilot Session	8
7.1	Values and Objects Pilot Session: Timetable	9
8	Polaroid Pilot Sessions	10
8.1	Polaroid Pilot Session Plan	11
9	Eisteddfod	12
9.1	Eisteddfod details.....	13
9.2	Eisteddfod Pilot Event Timetable.....	14
10	Wellbeing at the Museum Series	15
10.1	Wellbeing at the Museum: Four session series	16
11	Pop-Up Museum event: Connections at Party Perthyn.....	17
11.1	Pop-Up Museum Party Perthyn Invitation.....	18
11.2	Party Perthyn Timetable	19
11.3	Party Perthyn Pop-Up Museum	20
12	Pop up museums.....	21
13	UCL Museum Wellbeing Measures Toolkit.....	22
14	Working with Museum Objects Guidance and TOP TIPS.....	23
15	Engagement with Museum Objects.....	24
16	Promotion: Postcards.....	25
17	Promotion: Posters	26
18	Outputs and Outcomes.....	27
19	List of Resources	28

Perthyn (Belonging): an exploration of how collections can create community in Ceredigion

Using Values in Museums: A Toolkit

The **Project Perthyn** included piloting methodologies to develop a range of resources to facilitate discussions about what matters to people in Ceredigion, why, and how the collections and activities can support these values.

“The overall aim is that everyone in Ceredigion feels they are represented in the collections; Perthyn is an exploration of how collections can build community.

By running creative, community-based activities, Ceredigion Museum will understand how to integrate values in a methodology to interpret and manage collections in a way that connects more deeply with people in Ceredigion. The significance review of the collection will build knowledge of the collection and identify gaps for contemporary collecting”.

This toolkit is aimed at people working in the museums and heritage sector. It is intended as **a starting point** for anyone wanting to develop a values-based way of exploring objects in a collection. Based on our experiences running several pilot sessions with diverse groups at Ceredigion Museum, it is expected that methods and language will be adapted by the user according to the needs, size, and demographic of their group.

In this toolkit on Pages 8-20 you will find an introduction to four types of sessions piloted during PerthynProject, in addition to examples of resources and evaluation methods. Included are outline timetables and lists of resources required.

- Values and objects sessions
- Polaroid sessions
- Eisteddfod session (and ideas for virtual sessions)
- Concluding event: ‘Parti Perthyn Party’

3 Background and Partners

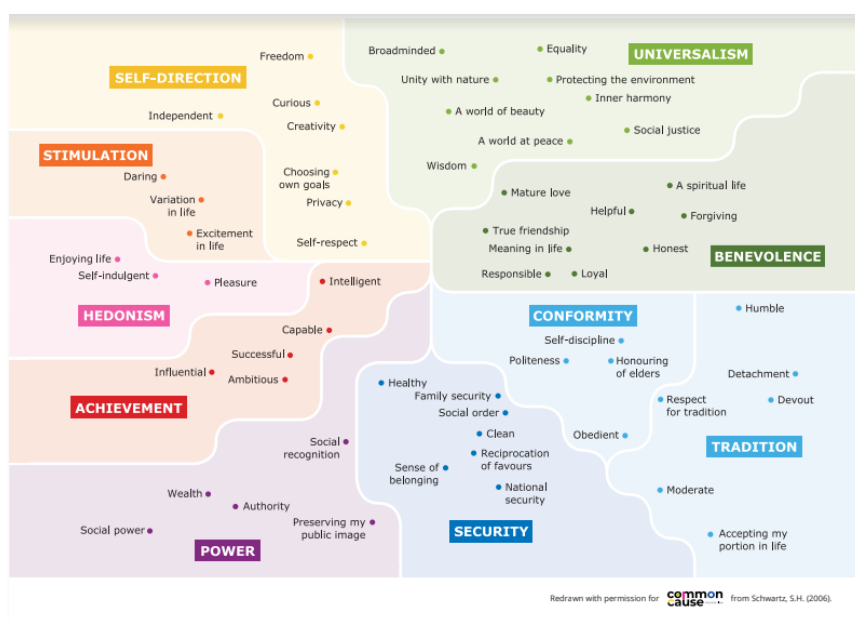
Values are a set of fundamental beliefs, which guide our actions, the way we live, and the choices we make.

Ceredigion Museum worked with Tom Compton from Common Cause Foundation to pilot how exploring values might be used when assessing Ceredigion Museum's collection.

Research shows that we often share fundamental values with people that we might assume hold very different beliefs from us. Awareness of these shared values can give us common ground and enable us to feel more connected to other people and communities.

With the support of Common Cause Foundation, we used 'The Theory of Basic Human Values' by Shalom H. Schwartz, an Israeli social psychologist who has conducted extensive quantitative research on human values across the world as a starting point for a way of inviting people to consider and compare values.

Other inspiration came from Happy Museum, public engagement methods used at Manchester Museum (in partnership with Common Cause) and Museum of the Home. Our aim is to develop ways of creatively engaging with our diverse communities.



[ValueSurveysAndMaps.pdf \(commoncausefoundation.org\)](#)

4 Overview of Pilot Community Sessions



“...objects can say a lot in an abstract way, like a poem...”

(quote from participant)

Perthyn (Belonging): an exploration of how collections can create community in Ceredigion

This toolkit is the result of a series of pilot sessions held from 2022-2024.

Ceredigion Museum’s collection includes 80,000 objects. It was decided to focus on ‘faith’ as a theme to allow the Collection Assistant to gather a manageable collection of objects to work with.

- 21 pilot sessions were held, 16 at the museum and 5 outreach, with 16 different groups of people. These included school groups and several local faith groups in addition to Museum volunteers, Friends of the Museum, Angylion Y Wawr and HAHAV (a charitable group supporting people living with long term illness).
- 4 structured Polaroid object/value sessions were held in Ceredigion Museum auditorium: collecting Polaroid photos and values onto a display board from individual visitors/small groups
- In addition, the Polaroid ‘faith object/value activity’ was used less formally with visitors and small groups.
- The series of pilot sessions ended by inviting all previous participants to a choice of 2 celebratory events creating pop-up museums: ‘Parti Perthyn Party’.

5 Planning Community Outreach

Clearly identifying your aims and objectives for the project alongside any specific target groups you wish to engage with will help with planning each subsequent stage.

For example, things to consider could be:

- Why are you doing this?
- What do you want to find out?
- Who do you want to reach?
- How will you reach them? Do you already have existing contacts, or do you need to allow extra time for this stage?
- Why should they want to take part? You're asking people to give up their time to help you - what do you have to offer? How can you make their time with you enjoyable? Do you need to offer expenses or payment for attending?
- Is there anything you need to be aware of when working with this specific group?
- Are you reaching your target group? If not, why not and what can be done to rectify this?



Putting community at the heart of sessions.

Ceredigion is a bilingual community and so all resources were created in Welsh and English. It is expected that anyone using this toolkit will need to adapt resources according to their community's needs.

6 Using an Action Research Approach

Having decided your parameters (aims, objectives, target groups etc), plan a way of working, and how you will evaluate to make sure you are achieving your aims.

Our aims for these values/objects pilot sessions:

1. To develop an accessible, creative, and meaningful way of using values to assist with collection significance assessment.
2. To see how looking at shared values might promote community cohesion.
3. To explore how participants might connect values with objects, and how that affected their relationship with that object.
4. To find a manageable and useful way to record the information gathered at pilot sessions: values, stories, and information.

Faith was chosen as a theme, so we began with local faith organisations but also included people with no organised faith. Another aim was to invite people who didn't normally use the Museum.

With this as our starting point, we trialled various ways of working. Following each pilot session, we evaluated in a reflective diary. We noted things that worked well and sticking points to inform planning for the subsequent session.

An Action Research method of working was used for this development stage of the project: initial planning and outreach, trialling activity, recording, and reflecting on what did and didn't work and why, amend activity and trial again.



Top Tip: Have clear aims and objectives to allow coherent planning

7 Values and Objects Pilot Session

Pilot sessions using values with objects: PLANNING, RESOURCES AND RECORDING

Aim	Pilot sessions explored how might we use values to assess objects from the museum's collection in a way which: • Strengthens community by building bridges between different groups • Makes sure that everyone is represented by the museum's collection and activities: what do people think is important and what information/objects are we missing?
Participants	Invited groups from the community. For the purposes of these pilot sessions, groups linked to faith were invited. Numbers ranged from 2-30 participants.
Resources	• UCL wellbeing umbrellas* and biros • Sticky labels for names and sharpies • Registration and permissions sheet • Pre/post questionnaires on google forms emailed out to participants • Several sets of values on cards, adapted to suit specific groups if necessary • Values map and sticky dots (2 colours) • Objects to explore • Information about the objects • Photographs of the objects • Refreshments *See page 21
Recording	Camera/phone Clip board and recording proforma Audio recording device

NB each session was tailored to fit the needs of specific groups.

For example, an outreach session would be planned around fewer objects. The activity would be structured to quickly engage participants and maintain our identity as Ceredigion Museum.

7.1 Values and Objects Pilot Session: Timetable



Timing	Activity	Who	Purpose/focus: Questions
5mins	Welcome and introduction to the museum and the project Introductions: names Safety information	K	- To thank people for coming - To explain the project and put into context - Brief timetable of the session - Permission to take and use photographs.
5mins	Well-being umbrellas 1	C	Collecting quantitative data-wellbeing
10mins	Give out sets of 21 values Explain task: read values and choose the 3 that are most important to you (today...we do vary) and the 3 least relevant to you.	K/C	- To introduce the idea of values and start people thinking in that framework - To visually demonstrate that we share values
10mins	Collecting the values onto the 'values map' using coloured sticky dots. Ask people to keep their values in their minds (pockets) as they explore the collection.	K/C	- Demonstrating how we share values - Introducing the ideas of values bleed-over and flexing the muscles of values
15-30 mins	*FLEXIBLE: tour of museum FAITH objects And Looking at objects collected from stores. The balance between exploring objects already on display in the museum and objects from the stores depend on the size/mobility of the group and location.	K/C	Exploring objects, keeping the values in mind at the same time
Refreshments			Opportunity to talk and meet people
20-3mins	- Feedback in a group on favourite object and whether it has any link to values. - Feedback on values	K/C	- To remind participants about values language - Remember to link to our core questions: Did you have a favourite object? Did it connect in any way to your chosen values?

8 Polaroid Pilot Sessions

Polaroid display board in the museum auditorium.

A visual and engaging way to ask museum visitors to consider their values in relation to the collection is to use a Polaroid camera.

Pilot sessions explored how to explain the idea of values to visitors, and different ways to display the images in a way that would demonstrate how objects can represent our values and connect us with other people.

A magnetic board was used to present a values map, and visitors asked where they would like to place their polaroid after writing their chosen value or comment.



'...having a cup of tea is a very social thing... I bond and connect with the people around me over a cup of tea, which is very valuable to me'

Resources

- Magnetic display board and magnets
- Values map
- Polaroid Now camera and films and charger
- Sharpies to write on Polaroids
- Drawing book to collect comments and ideas
- Camera/phone to record event

Aims

- To collect a series of Polaroid images of objects which represent the values of museum visitors.
- To connect people through conversations about values sparked by objects in the museum.

Objectives

- Visitors will take a Polaroid photo of something that stands out to them in the collection and
- Visitors will write a value that their chosen object represents to the

8.1 Polaroid Pilot Session Plan

Activity	1. Visitors are greeted as they arrive. 2. After a brief introduction to the museum, they are invited to contribute to the Polaroid board. 3. Participants are asked, as they go around the museum, to think about choosing an object or something which stand out to them. 4. They are shown the Polaroid display board and there is a brief discussion about values, what is important in life. Different people engage in different ways, so there is no single way to introduce the idea of values. Showing the other Polaroids, the values map and perhaps the book of people's written explanations can all be a good introduction to the idea. 5. When participants have chosen, they can come to collect the Polaroid camera 6. A careful explanation of how to use the camera is essential. 7. When participants return to the Polaroid board they are asked to write on the bottom of their photo: a word or explanation. They are encouraged to think about their values in life. 8. When they have considered their word and object, they are invited to choose where it goes on the board, in relation to other images and values words.
Questions to ask visitors	Beth sy'n bwysig i chi? What is important to you? Pa wrthrych / peth sy'n sefyll mas i chi? What object stands out to you? Pam? Why? Dych chi'n gallu ysgrifennu gair sy'n egluro pam neu sy'n dweud rhywbeth i'w egluro'ch dewis? Can you write a word that explains why, or says something to explain your choice?
How to record event	Polaroids and words taken by visitors Photographs (get permission) Written notes by staff
Questions to ask ourselves to help plan future sessions	• What is the best way to engage visitors with today's activity? • What is the most effective sequence of questions, instructions etc? • Does using the polaroid work...can visitors use it to take a reasonable image? • Does it allow a link with values to be made? • Does it allow visitors to engage with collection? • Does it allow visitors to engage with staff or volunteers? • Does it allow visitors to engage with other museum visitors?

9 Eisteddfod

The National Eisteddfod and possible development of virtual sessions

The National Eisteddfod of Wales is an annual celebration of Welsh Language and Culture, taking place in a different location each year. It is a significant event in the Welsh calendar attracting over 150,000 visitors. In 2022 the Eisteddfod took place in Tregaron, Ceredigion, so it was an opportunity for us to take the project to a wider audience and pilot another way of working.



A group of people was invited to form a panel for a public event on the Maes (Festival site).

The panel members were asked to choose an object, either from the museum collection or something they owned themselves and give a short presentation on how that object represented what they value most in life and how it related to Ceredigion.

This was followed by a wider discussion between panel members with questions from the audience.



The event was very successful, prompting interesting presentations and discussion. Held in a small tent, the audience was limited, but this model has great possibilities to be developed virtually.

9.1 Eisteddfod details

Aims and Objectives:

- In 2022 the National Eisteddfod was hosted by our county, Ceredigion. The County Council had a big presence, and it was a chance for us to promote the Museum and project to a wider audience.
- To raise awareness of the Museum / project to stakeholders / people with influence such as our MP / Council Member
- To pilot a different way of working

Did we succeed?

- Both our local MP and local Councillor accepted invitations to be part of the panel
- Ben Lake, our local MP, was very enthusiastic about the project and wanted to be kept informed about future developments.
- We were listed in the main Eisteddfod publicity, so good for profile
- The speakers were excellent – interesting choice of objects, and great discussions around objects, values and place
- The tent was small, so a relatively limited audience for the specific event. However, most wanted to be kept informed about the project and we realised the possibility for development as a virtual project.

What did we learn?

- People love to talk about objects they love / find interesting.
- People enjoy listening to people describing something they love – audience was v engaged as were the other panel members.
- Because people feel strongly about the object, they tend to automatically start talking about ‘values’

How can this be developed further?

- This activity would work well at any public event or gathering either at your institution or off-site for example at other venues and local festivals.
- We filmed the event for record purposes and realised that the same format also has great potential to be developed as a virtual event with both the invited panel and audience joining online.

9.2 Eisteddfod Pilot Event Timetable

Time	Content	Notes
12.00	Set up stage and laptop / tech equipment	Set up laptop Chairs on stage: 6 - 4 speakers plus facilitators Mics for speakers Project info / publicity on chairs for audience Clipboard with sheet to take names / emails
12.10/ 15	Meet and greet speakers - explain timetable / plan	Facilitator and Speakers
12.30	Official start – allow people to settle / audience finish arriving etc	
12:35 5 mins	Welcome and introductions: 1. Thank you for coming and intro on project: 2. Introduction / thank you to speakers	Facilitator Images playing on screen
12.40 15/20 mins	Each speaker to talk about their chosen object for approx. 5 mins with prompts if necessary from Facilitator	Specific Image for each person as they speak on screen
13.00 15 mins	Wider discussion between all speakers about what objects chosen – managed with prompts, if necessary, from Facilitator. Try to keep Values at the heart of discussion.	Possible prompts: Q what did you choose Q why? What does the object mean to you? Q does anyone else feel the same? Q what other objects could have been chosen? Was there anything missing?
13:15	Questions from Audience – Facilitator to manage	
13.25	Conclusion and thanks – more information etc	
13.30	Clear up and be available if anyone wants to discuss project	

10 Wellbeing at the Museum Series

These four sessions can be run as a one off or as a series.

They were designed to pilot a way of exploring objects and values indirectly, through practising drawing and mindfulness techniques and using objects to spark conversation about wellbeing.



Resources and Planning

Resources

Journals (A4 drawing book per participant)
Drawing materials: felt pens, charcoal, ink, reed pens, erasers, coloured pencils, sharpeners
Objects from the museum and/or brought in by participants
Refreshments

Planning

These sessions could be drop ins, or a series of bookable workshops (which allows more of a progression and a deeper connection with the objects, idea of values, and techniques).

Aims

- Using museum objects as a means of exploring creativity and mindfulness.
- To explore a creative way to allow objects to act as the spark to discuss and recognise our values
- Through the process for people to realise that they share values with other people and that is a form of community.

10.1 Wellbeing at the Museum: Four session series

	Session 1	2	3	4
Question	What have you valued in your day? VALUES	What's your favourite thing about where you live? PLACE	What are you most proud of yourself for achieving? SELF	In what ways do you feel connected to your community? COMMUNITY
Values	Participants use the sets of 21 values to choose the 3 which resonate. Values are collected on the Values map.	21 value sets...re-visit. what do you value most/least Has it changed?	Adding the values to a values map and being aware of overlaps and community.	Taking a polaroid and adding it to the polaroid board. Writing a values word.
Drawing	Introduction to drawing techniques Contour, blind contour, overlapping contour Purpose: slowing down looking, observing, being in the moment. Using graphite, coloured pencils, felt pens in journals	Charcoal and water/eraser Drawing objects, using different qualities of line and tone for the physical enjoyment and fun of it	Ink and water, bamboo pens Flow. Using pens to write values/ideas Adding words.	Drawing something in the museum in books Large group drawing, using graphite, colour pencils, pens. Looking at objects of choice.
Mindfulness technique	Body scan To relax before drawing, to place the body comfortably, to use breath to help drawing	5,4,3,2,1 Being in a place	Breathing: square breath	General mindful practice as a group. Using objects as a focus for mindfulness.
Objects	Faith objects	Faith objects and choosing from the store cupboard.	Bringing own significant object in: what brings you comfort?	The museum...what stands out?
Journal	Writing and drawing in the journal. Writing your values to allow you to realise your values.	Writing about what you value about where you live and your daily life	The practice of self-care and gratitude.	What to take forward... Adding a polaroid.



Temporary exhibition of drawings made over the four sessions.

11 Pop-Up Museum event: Connections at Party Perthyn

Perthyn (belonging to, possessing) is an exploration of how collections can create community.



To conclude the Perthyn pilot sessions, participants from all previous pilot groups were invited back to Ceredigion Museum for an event called 'Parti Perthyn Party' which was loosely based on a 'world café' event.

Aim: to bring together people from different faith groups to share conversations about their values in the context of objects.

Guests were invited to bring an object which reflected their faith, beliefs, or values to collaboratively create a 'pop-up museum'.

11.1 Pop-Up Museum Party Perthyn Invitation

Ceredigion Museum Invitation



'Perthyn Party' Celebration

Diolch yn fawr...Thank you for helping us explore our collection!

Together we will create a **'pop up museum'** full of objects that are important to us.

- Bring an object which reflects your faith, belief or values
- Come and meet the other Project Perthyn participants and hear what is important to them
- Enjoy refreshments from Ceredigion Museum's Coliseum Café

Wednesday March 15th 6:30-8:30pm / Saturday March 18th 5-7pm

Let us know on Eventbrite which date suits you the best, we look forward to seeing you:

<https://www.eventbrite.co.uk/e/parti-perthyn-party-tickets-549217673847>

If you would rather e-mail us to let us know which date suits you best please use

perthyn@ceredigion.gov.uk or phone 01970 633 088

For more information or to let us know of any particular needs, please don't hesitate to get in touch.



11.2 Party Perthyn Timetable

Concluding event: creating 'pop-up museums' at Perthyn Party 2 hours

Preparation	Using the list of all previous participants, send mail out detailing the event. Create poster/flier. Guests are invited to bring an object that is important to them and represents their faith, beliefs, or values. They are told that it is to create a pop-up museum for the duration of the event, and they will not be asked to leave their objects.
Resources	• Sticky labels for names and sharpies • Wellbeing umbrellas and biros • Refreshments • Tables laid out for groups of 5-8 people • Paper tablecloths and pens for doodling, scribing • A4 card for writing pop-up museum labels • Values books (values printed out and collected into little booklets) • Display stands etc available • An event photographer
Aim	This concluding event is designed to bring together participants from several different groups: bridging communities by sharing values: discussions generated by objects. An alternative version would be to ask guests to bring a photograph or idea of an object, or to take a Polaroid of something in the museum collection.
15 mins	Welcoming guests: • sign in sheet with consent for photos, • name tags (with a spot if they don't want to be photographed) • allocated table numbers to make sure guests meet new people At tables in auditorium: wellbeing umbrellas  and pens Each table has a 'host', a member of the museum team.
10 mins	Welcome, introduction and housekeeping
25 mins	4-5 mins per person to introduce their object, explain its importance and answer questions. Guests invited to write/doodle on tablecloths
15 mins	Each table works together to curate pop-up museums. Each guest writes a label about their object on A4 card. name of object. Reason/story/title. Name on back.
30 mins	Refreshments and an opportunity to mingle and view other pop-up museums. Guests are invited/encouraged to respond to museums on post-it notes.
15 mins	The whole party is brought together in a discussion curated by the organiser. Guests are invited to talk about what they have seen, what stands out to them, how they feel about it.
10 mins	Summary and thanks. Guests are invited to have photos taken with objects (permission forms necessary). Second wellbeing umbrellas  Evaluation sheets.
Recording	The session is recorded by photographs, the exhibition labels, and the tablecloths.

11.3 Party Perthyn Pop-Up Museum



Pop-up museum: John brought in these photographs (above) of his grandfather and father and told the story of their role in WW2

‘My White Poppy’ (below):



“On a personal note, the last photo of my mum I have, my mum was wearing a white poppy to church which was very brave of her. It shows my mums integrity, she lived her faith which sometimes put her in a difficult position.

What values would you put on that?

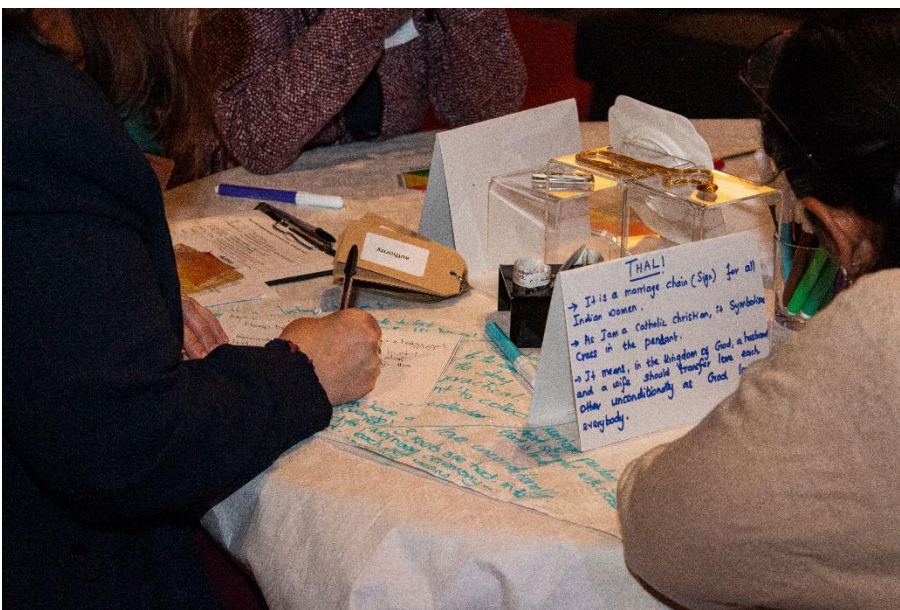
Integrity, breaking down barriers, courage. Conflict resolution.

12 Pop up museums

"I rediscovered this not long ago when I was tidying up and it's been there for a long time, it made me think of my mother and what she's been through it reminds me that we're all, that we have far more in common than what separates us".

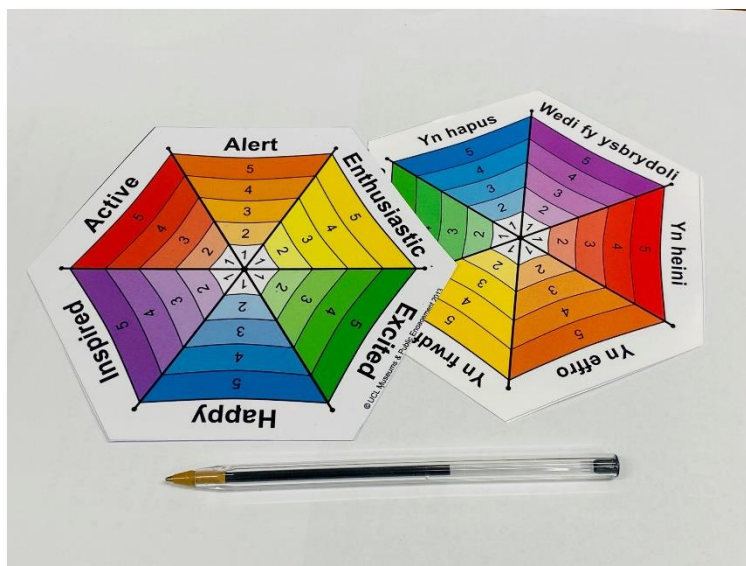
It's really lovely hearing what people have to say about their lives. The scallop shell symbolises a pilgrimage, the journey. We are all on a journey, it's when we stand still, that's a problem.

Interconnected: from the design to the feel, a pathway between the present to the past (an A-level student describing why he chose a Hoover to represent the values of being interconnected).



Thal: It is a marriage chain (sign) for all Indian women...it means, in the Kingdom of God, a husband and a wife should transfer love each other unconditionally as God loves everybody.

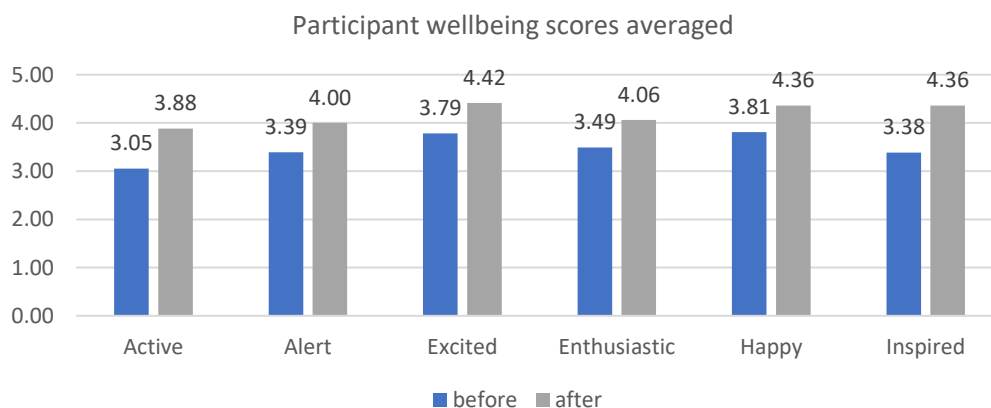
13 UCL Museum Wellbeing Measures Toolkit



These 'umbrellas' were developed by Dr Linda J Thomson and Dr Helen J Chatterjee as part of the UCL Museum Wellbeing Measures Toolkit and are available online.

www.ucl.ac.uk/culture/projects/ucl-museum-wellbeing-measures

Participants were invited to fill in an umbrella at the beginning of a session and again at the end of the session. They were asked to put their initials on the back of each umbrella to allow us to measure changes in wellbeing. People considered how they are feeling and circle a number accordingly under six categories: alert, enthusiastic, excited, happy, inspired, and active, 1 being the least and 6 the most. For example, a participant might circle '2' under the heading 'inspired' at the beginning of a session, and '5' at the end of a session. Indeed, we consistently found that people's score for 'inspired' went up by the end of a session. Collecting data using these umbrellas showed that almost all participants' feelings of wellbeing increased during our pilot sessions.



14 Working with Museum Objects Guidance and TOP TIPS

Museum objects are a key part of the sessions and require careful consideration and planning.

1. Selecting a suitable and interesting range of objects
2. Listing which objects are already out on display, and which are in storage
3. Collecting and cleaning objects from stores
4. Collating information about the objects
5. Arranging relevant documentation to keep track of them
6. Preparing the information so that it is suitable for participants: written or spoken
7. Photographing objects for records/information sheets/outreach
8. Clarify which objects can and can't be handled with curatorial advice
9. Packaging objects for outreach and transporting: suitable boxes, plasterzote, bubble wrap, a trolley?
10. Considering how to display objects safely, visibly, aesthetically: tablecloths, cushions, book stands/boxes

Top Tips for successful 'Values at the Museum' workshops:

- Have clear aims and objectives to allow coherent planning.
- **Provide good refreshments: people feel welcomed and energised. They also provide a useful pause in a session, and a spacer for people to meet and swap ideas.**
- Keep good records of workshops sessions, purchases, communications.
- **Take photographs: images paint a thousand words.**
- Two members of staff at each session is ideal: one to run it and the other to record. It can be useful to have someone from the collections team in addition to the community/education/outreach officer.
- **If you have the capacity, team a collections staff member with a community**

15 Engagement with Museum Objects

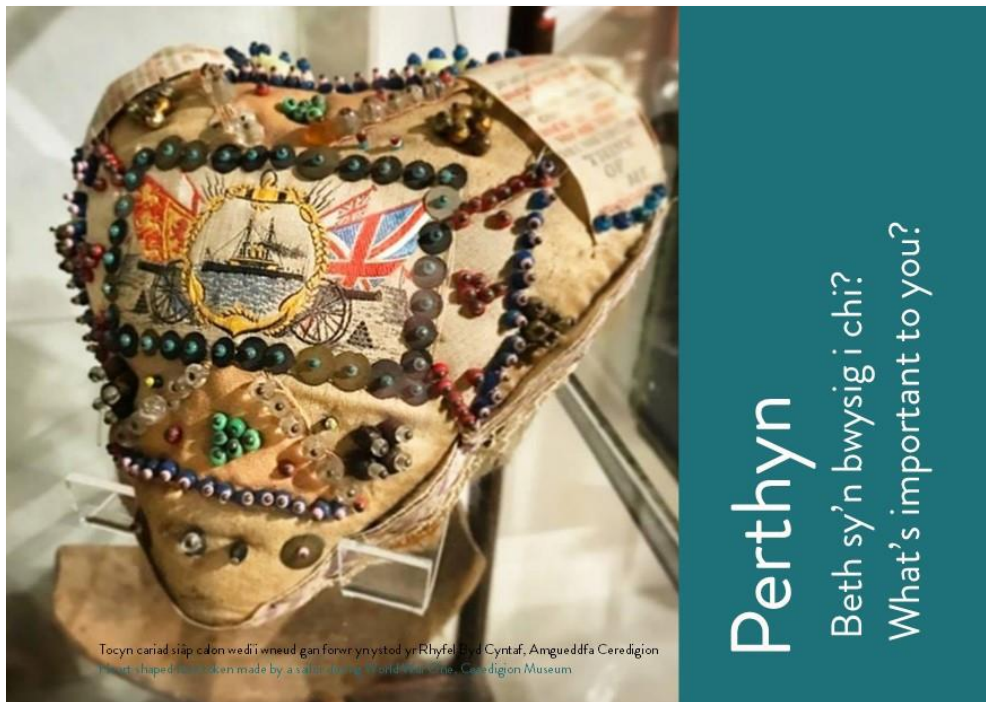


A visiting primary school child exploring the statue of Shou, brought back to Ceredigion from China by Captain Richard Richards, and a school visit looking at faith objects.

1. Allow participants to explore the objects.
 - Arrange objects with accessibility in mind. Think about the height of the table, using packaging (book box, cushions, bubble wrap) to keep objects safe and demonstrate that we need to respect objects
 - Provide gloves, demonstrate how to hold objects
 - Explain why we don't touch certain Materials without gloves
 - Provide labels and information
2. Play guessing games.
 - Describe the objects for participants to guess which object you are describing (it is very small, it originally came from Pakistan, it has a metallic surface...)
 - Ask participants to guess what the object was for, who owned it (have you seen something similar?)
 - Blindfolded guessing 'what is this object?'
3. Encourage participants to be observant:
 - What is it made of?
 - What shape is it?
 - What might it be used for?
 - How old might it be?
4. Bring in the personal:
 - Do you own anything similar?
 - Where do you keep it?
 - Where did it come from?
 - What does it mean to you?
 - Why is it important to you?
5. Other ways to explore objects: be creative- drawing, modelling, printing (see workshops Page 15).

16 Promotion: Postcards

Postcards presenting thought provoking questions alongside objects from Ceredigion Museum were created. They were handed out at sessions and taken by visitors to the museum.



Mae Amgueddfa Ceredigion yn cynnal prosiect newydd o'r enw **Perthyn**.

Dywedwch wrthym beth rydych chi'n ei feddwl:

Beth sy'n bwysig i chi a'ch cymuned?

A yw casgliadau'r amgueddfa yn adlewyrchu eich gwerthoedd?

Am fwy o wybodaeth: ceredigionmuseum.wales/casgliadau-a-chymuned/perthyn

#perthynceredigion

Ceredigion Museum is running a new project called **Perthyn**.

Tell us what you think:

What matters to you and your community?

Do the museum's collections reflect your values?

For more information: ceredigionmuseum.wales/collections-community/perthyn

#perthynceredigion



17 Promotion: Posters

Posters were used at the entrance to Ceredigion Museum and in the entrance window to softly introduce the concept of values in relation to the collection.



18 Outputs and Outcomes

Outputs from Project Perthyn:

- A record of participants choices of objects and the value they attached to that object (to be used to create a 'Ceredigion values map')
- Photographs (some as a record and some with permissions for wider use)
- Notes taken at sessions: personal stories/responses, values, knowledge
- Project worker's reflective diaries detailing pilot sessions
- Contacts of people with knowledge about specific objects in the collection for future research
- Suggestions for items missing in the collection
- 'Values maps' showing distribution of the 3 values that people identified most strongly with and the 3 least important values collated onto spreadsheet
- A series of 'values' cards made as resources
- 120+ Polaroids taken by visitors with 'values' written, displayed on a magnetic board: potentially to be used as a graphic
- A funding application for the next phase of Project Perthyn
- A working method to use values to assess collections: toolkit
- A bilingual 'values map' specific to Ceredigion

Outcomes from Project Perthyn:

- Learning: Museum staff know more about how to use values in assessing collections
- Stronger relationships with groups in Ceredigion especially groups connected to faith.
- A raised profile of Perthyn Project

19 List of Resources

Values map

Values map		See Page 4
ValueSurveysAndMaps.pdf (commoncausefoundation.org)		
21 values cards English/Welsh PVQ (portrait values questions)		
Template for 58 values cards (from values map)		